



eco-print laminate

- protects your print,
your brand and the environment

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Environmental issues are now a mainstream consideration for all print buyers, as brands and retailers strive to limit their environmental impact with green targets and policies. Celloglas have developed an over lamination film product that is sustainable, biodegradable and can be recycled.

Sustainable

With refined wood pulp at the heart of this film, the environmental issues are checked at every stage. The timber used is harvested from SFI managed forests where full consideration is given to wildlife, the eco system and the landscape in which the trees are grown.

Ease of handling the waste

Using a film and adhesive that are suitable for processing in a normal re-pulping system, any waste or side trims can be handled with general printer waste, collected and sent for recycling saving time sorting and separating waste on the shop floor.

CelloGreen® vs OPP

Cellogreen film has been cultivated responsibly for 25 years, harvested and processed in a low impact system, is laminated and can be recycled when its work is done.

OPP on the other hand with its source in petroleum, has taken 35 million years and significant processing and distillation before it can be laminated once, discarded and ploughed into subsoil as landfill forever.

find out **more** click here:

www.celloglas.co.uk/cellogreen

FAQ's

frequently asked questions

What is the film made of?

The film is made from highly refined wood pulp sourced from SFI managed forests.

What is SFI accreditation?

SFI stands for the Sustainable Forestry Initiative and is the North American equivalent of FSC (Forestry Stewardship Council) and works on the simple premise that "we can protect our forest while producing the wood and paper products our economy needs". For further information see the useful links on the right hand side.

What finishes are available?

Cellogreen is available in gloss, matt and silk finishes

How does the quality of the film compare with OPP?

In most cases the two are similar in appearance though for certain applications CelloGreen will offer superior performance dependant on the end use.

How does the price compare with OPP film?

The cost for CelloGreen film is higher than OPP, but this is outweighed by the environmental benefits.

What are the environmental benefits of using Cellogreen ?

Cellogreen lamination film is sustainable, biodegradable, can be recycled

Useful links

www.aboutsfi.org

www.dincertco.de

www.iso14000-iso14001-environmental-management.com

www.envirowise.gov.uk

www.businesslink.gov.uk/environment

www.businessgreen.com

If we have not addressed your question or you require further, more technical information, please contact your local Celloglas site.

